

[科目名] Advanced Business English B	[単位数] 2 単位	[科目区分] アカデミック・コモン・ ベーシックス
[担当者] 丹藤永也 他	[オフィス・アワー] 時間: to be announced 場所: to be announced	[授業の方法] 講義
[科目の概要] <p>This course aims to improve students' reading comprehension skills. Through many texts on familiar business topics, students will understand English grammar rules practically and increase their vocabulary effectively, getting knowledge about the business world. Accurate comprehension of the texts is required. For this purpose, students are expected to participate in various activities, including working in pairs or groups. The course will also help students understand the global and intercultural viewpoints required for business.</p>		
[「授業科目群」・他の科目との関連付け]・[なぜ、学ぶ必要があるか・学んだことが、何に結びつくか] <p>Nowadays, going with the globalized world, the demand for business English skills is greater than ever. Good English readers, who can get a wide range of information, are playing important roles in the business world. Those who understand business topics in English can also succeed in global studies which deal with business, especially economics, managements and regional studies. It means that the course will encourage students' further growth in both business and academic field.</p>		
[科目の到達目標(最終目標・中間目標)] <p>The emphasis of this course is on providing students with the skills to read English texts in business context. In each class, students experience student-centered activities aimed at building their skills and confidence of the target language to clearly understand the global business world. By the end of the semester, students will build up to more complex language and skills as the course progresses.</p>		
[学生の「授業評価」に基づくコメント・改善・工夫] <p>The teachers should:</p> <ol style="list-style-type: none"> 1. check whether students understand correctly. 2. keep pace with the students' progress. (For this purpose, the course schedule shown below could be changed). 3. help students learn by themselves and give some advice for further learning. 		
[教科書] <i>Great Japanese Entrepreneurs: 15 Successful Leaders in Business</i> by Shiro Sato, Anthony Allan, Ayako Kotajima and Masato Kogure (Kinseido) ISBN: 978-4-7647-3960-4		
[指定図書] to be announced		
[参考書] to be announced		

〔前提科目〕 none	
〔学修の課題、評価の方法〕(テスト、レポート等) Daily class performance: 30 % (This may include quizzes and other activities, homework, attendance, etc.) Final Test: 60 % G-TELP: 10 % In addition, five points will be added when a copy of the certificate of the online course “Reallyenglish” is submitted.	
〔評価の基準及びスケール〕 A=80% or more B=70-79%, C=60-69%, D=50-59%, F=less than 50%-	
〔教員としてこの授業に取り組む姿勢と学生への要望〕 Four Important Rules: 1. Prepare for every class and the final test. 2. Attend every class and don't be late. 3. Hand in every work assigned. 4. Bring and use dictionaries.	
〔実務経歴〕	
授業スケジュール	
第1回	テーマ(何を学ぶか): Course orientation and reading practice 内 容: Honda Motor Co., Ltd. 教科書・指定図書 Unit 1
第2回	テーマ(何を学ぶか): Grammar points, vocabulary building, and comprehension check 内 容: Yamato Holdings Co., Ltd. 教科書・指定図書 Unit 2
第3回	テーマ(何を学ぶか): Grammar points, vocabulary building, and comprehension check 内 容: KYOCERA Corporation 教科書・指定図書 Unit 3
第4回	テーマ(何を学ぶか): Grammar points, vocabulary building, and comprehension check 内 容: YKK Corporation 教科書・指定図書 Unit 4
第5回	テーマ(何を学ぶか): Grammar points, vocabulary building, and comprehension check 内 容: Nissin Foods Holdings Co., Ltd. 教科書・指定図書 Unit 5

第6回	<p>テーマ(何を学ぶか): Grammar points, vocabulary building, and comprehension check</p> <p>内 容: Panasonic Corporation</p> <p>教科書・指定図書 Unit 6</p>
第7回	<p>テーマ(何を学ぶか): Grammar points, vocabulary building, and comprehension check</p> <p>内 容: Ezaki Glico Co., Ltd.</p> <p>教科書・指定図書 Unit 7</p>
第8回	<p>テーマ(何を学ぶか): Grammar points, vocabulary building, and comprehension check</p> <p>内 容: Sony Corporation</p> <p>教科書・指定図書 Unit 8</p>
第9回	<p>テーマ(何を学ぶか): Grammar points, vocabulary building, and comprehension check</p> <p>内 容: The Nikka Whisky Distilling Co., Ltd.</p> <p>教科書・指定図書 Unit 9</p>
第10回	<p>テーマ(何を学ぶか): Grammar points, vocabulary building, and comprehension check</p> <p>内 容: Wacoal Holdings Corp.</p> <p>教科書・指定図書 Unit 10</p>
第11回	<p>テーマ(何を学ぶか): Grammar points, vocabulary building, and comprehension check</p> <p>内 容: Temp Holdings Co., Ltd.</p> <p>教科書・指定図書 Unit 11</p>
第12回	<p>テーマ(何を学ぶか): Grammar points, vocabulary building, and comprehension check</p> <p>内 容: Yakult Honsha Co., Ltd.</p> <p>教科書・指定図書 Unit 12</p>
第13回	<p>テーマ(何を学ぶか): Grammar points, vocabulary building, and comprehension check</p> <p>内 容: Onward Kashiya Co., Ltd.</p> <p>教科書・指定図書 Unit 13</p>
第14回	<p>テーマ(何を学ぶか): Grammar points, vocabulary building, and comprehension check</p> <p>内 容: YONEX Co., Ltd.</p> <p>教科書・指定図書 Unit 14</p>
第15回	<p>テーマ(何を学ぶか): Grammar points, vocabulary building, and comprehension check</p> <p>内 容: SECOM Co., Ltd.</p> <p>教科書・指定図書 Unit 15</p>
試 験	Final test