

<b>〔科目名〕</b> Active Reading Business Genres I	<b>〔単位数〕</b> 2単位	<b>〔科目区分〕</b> アカデミック・コモンベ シックス
<b>〔担当者〕</b> 丹藤 永也 TANDO Hisaya	<b>〔オフィス・アワー〕</b> <b>時間:</b> オフィス・アワーは授業の開始時に提示 <b>場所:</b> 621	<b>〔授業の方法〕</b> 講義
<b>〔科目の概要〕</b> <p>The purpose of this course is to develop the reading ability and to build up business vocabulary through exposing students to various business articles. In the class, students read the articles of some companies and introduce them in English. Students can gain the presentation skill in addition to the reading skill. The knowledge that students gain will be useful for them when looking for jobs. This course is designed to help elementary level students to become more familiar with reading. To help students acquire the reading ability, many reading and writing tasks will be completed in every class. Students will be interested in the topics because they focus on the famous companies and their products.</p>		
<b>〔「授業科目群」・他の科目との関連付け〕・〔なぜ、学ぶ必要があるか・学んだことが、何に結びつくか〕</b> <p>English has become the common language of international trade and information exchange, and English ability is an advantage for Japanese people in many types of work. Active reading is a necessary way for students who want to gain useful information in the globalized world. Therefore, the need for the reading ability is greater than before and learning and practicing how to read English articles is also greater than ever. This course will help students to expand their horizons not only in business world but also in their life.</p>		
<b>〔科目の到達目標(最終目標・中間目標)〕</b> <p>The purpose of this class is to enhance the reading ability of students through active reading. Moreover, another goal is to equip the students with practical English vocabulary for business, and there will be opportunities for students to demonstrate their progress toward the goal.</p>		
<b>〔学生の「授業評価」に基づくコメント・改善・工夫〕</b> <p>The improvements of this course are below:</p> <ol style="list-style-type: none"> <li>1. The teacher should proceed classes at an appropriate pace to encourage students understanding of the classes.</li> <li>2. The teacher should solve students' problem and advise them both in class and through office hour.</li> <li>3. The teacher should improve students' English ability.</li> </ol>		
<b>〔教科書〕</b> <i>Front-runners in the 21<sup>st</sup> Century: 12 Outstanding Companies</i> , 挑戦する企業—ものづくりへの情熱とビジネス成功の秘訣 by Brenda Hayashi, 岡田圭子, 嶋林昭治, 鈴木充夫 (松柏社) ISBN 978-4-88198-576-2		

<b>〔指定図書〕</b> To be announced	
<b>〔参考書〕</b> To be announced	
<b>〔前提科目〕</b> None	
<b>〔学修の課題、評価の方法〕(テスト、レポート等)</b>  Daily class performance: 30% (This may include quizzes, homework, report, and so on.) Presentation: 20% Final Test: 50% (In addition to the above, some points will be added when you submit a certificate of Really English.)	
<b>〔評価の基準及びスケール〕</b>  In principle: A = 100—80%,      B = 79—70%,      C = 69—60%,      D = 59—50%,      F = 49% —	
<b>〔教員としてこの授業に取り組む姿勢と学生への要望〕</b>  <u>Four Important Rules</u> 1. Preview and review every class. 2. Attend every class and don't be late. 3. Hand in every homework assignment. 4. Make sure to bring your dictionaries (English-Japanese and Japanese-English) or an electronic dictionary.	
<b>〔実務経歴〕</b> 該当なし。	
授 業 ス ケ ジ ュ ー ル	
第1回	テーマ(何を学ぶか): A World beyond Mayonnaise 内 容: Kewpie  教科書・指定図書 Chapter 1
第2回	テーマ(何を学ぶか): A World beyond Mayonnaise 内 容: Kewpie  教科書・指定図書 Chapter 1
第3回	テーマ(何を学ぶか): X-ray Eyes that Saw through the Future 内 容: Shimadzu  教科書・指定図書 Chapter 2

第4回	<p>テーマ(何を学ぶか): X-ray Eyes that Saw through the Future 内 容: Shimadzu</p> <p>教科書・指定図書 Chapter 2</p>
第5回	<p>テーマ(何を学ぶか): Sweet Sounds of Success 内 容: Yairi Guitar</p> <p>教科書・指定図書 Chapter 5</p>
第6回	<p>テーマ(何を学ぶか): Sweet Sounds of Success 内 容: Yairi Guitar</p> <p>教科書・指定図書 Chapter 5</p>
第7回	<p>テーマ(何を学ぶか): Shockingly Revolutionary 内 容: Casio Computer</p> <p>教科書・指定図書 Chapter 7</p>
第8回	<p>テーマ(何を学ぶか): Shockingly Revolutionary 内 容: Casio Computer</p> <p>教科書・指定図書 Chapter 7</p>
第9回	<p>テーマ(何を学ぶか): More than Just a Pretty Face 内 容: Kao</p> <p>教科書・指定図書 Chapter 9</p>
第10回	<p>テーマ(何を学ぶか): More than Just a Pretty Face 内 容: Kao</p> <p>教科書・指定図書 Chapter 9</p>
第11回	<p>テーマ(何を学ぶか): Business, the Kyocera Way 内 容: Kyocera</p> <p>教科書・指定図書 Chapter 10</p>
第12回	<p>テーマ(何を学ぶか): Business, the Kyocera Way 内 容: Kyocera</p> <p>教科書・指定図書 Chapter 10</p>
第13回	<p>テーマ(何を学ぶか): Big Smiles from Small Gifts 内 容: Sanrio</p> <p>教科書・指定図書 Chapter 11</p>
第14回	<p>テーマ(何を学ぶか): Big Smiles from Small Gifts 内 容: Sanrio</p> <p>教科書・指定図書 Chapter 11</p>
第15回	<p>テーマ(何を学ぶか): The MOST Delicious Burger in Town 内 容: MOS FOOD SERVICE</p> <p>教科書・指定図書 Chapter 12</p>
試 験	筆記試験(60 分)