

Active Reading Business Genres II		[単位数] 2 単位	[科目区分] ACB
[担当者] 香取 真理	[オフィス・アワー] 時間: to be announced 場所: #606		[E-mail] mkatori@b.nebuta.ac.jp
[科目の概要]			
<p>During this course, students will be able to learn and acquire many skills to be a good reader such as skimming, scanning, and inferring. Additionally, this course is designed to meet the needs and interest of Japanese university students who are going to start their job hunting. All passages in every unit have been written about new forms of business, new products, state-of -the-art technologies, and notable corporate principles. Students will learn plenty of vocabulary and knowledge about Japanese famous enterprises and trends in business through this course.</p>			
[「授業科目群」・他の科目との関連付け]・[なぜ、学ぶ必要があるか・学んだことが、何に結びつくか]			
<p>It is safe to say that reading is the most important part of studying English. Improving your reading skills can also help you improve your general skills in English. Especially for APU students, it is necessary to read English materials relating to their major, such as managements, economics, and regional studies. Students will learn some global famous enterprises and technologies through this course and the knowledge will help them when they start their job-hunting process. Although this is a reading course, students practice their listening and analytical skills as they progress through this course.</p>			
[科目の到達目標(最終目標・中間目標)]			
<p>At the end of this course, students should be able to understand an enjoyable way to develop reading skills as well as other language skills. Moreover, students will be able to acquire many business-related vocabularies and consolidate them with their existing knowledge.</p>			
[学生の「授業評価」に基づくコメント・改善・工夫]			
<p>The various components of this course will be introduced, based on the student's progress in class.</p>			
[教科書]			
<p>Global pathways 英語で学ビジネス最前線 著者: Jonathan Lynch & Kotaro Shitori 出版社: 成美堂 ISBN: 978-4-791-97248-7</p>			
[指定図書]			
to be announced			

<p>〔参考書〕</p> <p>to be announced</p> <p>*必ず辞書持参のこと</p>	
<p>〔学修の課題、評価の方法〕(テスト、レポート等)</p> <p>Students will be graded on attendance, participation, quizzes, reports, and examination results.</p>	
<p>〔評価の基準及びスケール〕</p> <p>A=80% or more B=70-79%, C=60-69%, D=50-59%, F=less than 50%-</p>	
<p>〔教員としてこの授業に取り組む姿勢と学生への要望〕</p> <p>Students should come to every class with energy and a willingness to work and learn.</p> <p>The teacher has much to share with you and offer you ample opportunities for practice and will try best to help you gain confidence in reading.</p>	
授業スケジュール	
第1回	<p>テーマ(何を学ぶか): Course orientation and introduction</p> <p>内 容: Course orientation and introduction</p> <p>教科書・指定図書 Course orientation & Unit 1</p>
第2回	<p>テーマ(何を学ぶか): New work styles (1)</p> <p>内 容: Gig work</p> <p>教科書・指定図書 Unit 1</p>
第3回	<p>テーマ(何を学ぶか): Inter-cultural communication</p> <p>内 容: Your boss is from overseas.</p> <p>教科書・指定図書 Unit 2</p>
第4回	<p>テーマ(何を学ぶか): New technologies</p> <p>内 容: Bitcoin</p> <p>教科書・指定図書 Unit 3</p>
第5回	<p>テーマ(何を学ぶか): Remote work</p> <p>内 容: Working from home</p> <p>教科書・指定図書 Unit 4</p>
第6回	<p>テーマ(何を学ぶか): Crowdfunding</p> <p>内 容: Kickstarter</p> <p>教科書・指定図書 Unit 5</p>
第7回	<p>テーマ(何を学ぶか): New sports</p> <p>内 容: Esports</p> <p>教科書・指定図書 Unit 6</p>

第8回	<p>テーマ(何を学ぶか): Popular culture</p> <p>内 容: Unicorns</p> <p>教科書・指定図書 Unit 7</p>
第9回	<p>テーマ(何を学ぶか): Modern musicians</p> <p>内 容: How do modern musicians make money?</p> <p>教科書・指定図書 Unit 8</p>
第10回	<p>テーマ(何を学ぶか): New future business</p> <p>内 容: Space Business</p> <p>教科書・指定図書 Unit 9</p>
第11回	<p>テーマ(何を学ぶか): Cashless world</p> <p>内 容: Going cashless from a business's perspective</p> <p>教科書・指定図書 Unit 10</p>
第12回	<p>テーマ(何を学ぶか): New working styles (2)</p> <p>内 容: Workations</p> <p>教科書・指定図書 Unit 11</p>
第13回	<p>テーマ(何を学ぶか): Japanese social systems</p> <p>内 容: The future of "Hanko."</p> <p>教科書・指定図書 Unit 12</p>
第14回	<p>テーマ(何を学ぶか): Subscription services</p> <p>内 容: Netflix</p> <p>教科書・指定図書 Unit 13</p>
第15回	<p>テーマ(何を学ぶか): Made in Japan</p> <p>内 容: Japanese high-end denim industry</p> <p>教科書・指定図書 Unit 14</p>
定期試験	学期内に終了した範囲