

〔科目名〕  Active Reading Business Genres II (2 限目)				〔単位数〕  2 単位		〔科目区分〕  アカデミック・コモン・ベーシックス	
〔担当者〕 堀江洋文			〔オフィス・アワー〕 時間: 場所:			〔授業の方法〕 講義	
〔科目の概要〕 This is a Business English class that primarily uses online news articles. It is designed for students who are interested in improving their English reading, writing, and listening skills. While the textbook covers a wide range of topics, this particular class will focus on those related to the world of economics, business, and finance. Students will also gain an understanding of global economic and financial systems, as well as the style and structure of English-language journalism that reports on these topics. An assigned textbook is used, along with supplementary handouts that address issues in economy and finance at the international, national, and local levels. The course is delivered online via Zoom in a synchronous and interactive format. However, the instructor plans to hold occasional in-person sessions at APU, the schedule for which will be determined in consultation with the students.							
〔「授業科目群」・他の科目との関連付け〕・〔なぜ、学ぶ必要があるか・学んだことが、何に結びつくか〕 Students can enhance their ability to communicate in various intercultural business settings by using news articles as a resource for discussion.							
〔科目の到達目標〕 The objectives of this course are to enhance students' general business communication skills as described above.							
〔ディプロマ・ポリシー (DP) との関係〕							
学部				学科			
DP1	DP2	DP3	DP4	DP1	DP2	DP3	
		○					
〔学生の「授業評価」に基づくコメント・改善・工夫〕 The instructor is available to answer any questions students may have. Please feel free to ask about anything that was unclear during the class, whether related to English expressions or topics in global business and the economy.							
〔教科書〕 <i>English for Mass Communication 2025 Edition</i> , Asahi Press 邦題 『時事英語の総合演習 ―2025 年度版―』 堀江洋文、小西和久他著、朝日出版社 ISBN: 9784255157306							
〔指定図書〕 None							

<p>〔参考書〕</p> <p>To be announced when necessary</p>	
<p>〔前提科目〕</p> <p>None</p>	
<p>〔学修の課題、評価の方法〕(テスト、レポート等)</p> <p>Evaluation will be based on student's attendance and class participation (30%) as well as the results of a final exam at the end of the semester (70%). Attendance will be taken verbally at the beginning of each class.</p> <p>The grading criteria are as follows:</p> <p>A: 80-100%, B: 70-79%, C: 60-69%, D: 50-59%, F: below 50%</p>	
<p>〔教員としてこの授業に取り組む姿勢と学生への要望〕</p> <p>You are expected to have daily access to current news to stay informed about developments in the world of business and finance.</p>	
<p>〔実務経歴〕</p> <p>Not applicable</p>	
授 業 ス ケ ジ ュ ー ル	
第 1 回	<p>テーマ(何を学ぶか): Course orientation and introduction</p> <p>内 容:</p> <p>教科書・指定図書 handouts</p>
第 2 回	<p>テーマ(何を学ぶか): Economy</p> <p>内 容: 'Japan's Stock Market is Booming. It isn't all about the Weak Yen'</p> <p>教科書・指定図書 Chapter 3</p>
第 3 回	<p>テーマ(何を学ぶか): Effective Negotiating</p> <p>内 容: Watch a video on how to conduct effective business negotiations.</p> <p>教科書・指定図書 handouts</p>
第 4 回	<p>テーマ(何を学ぶか): Economy</p> <p>内 容: Fast Retailing Ups Profit Forecast Amid Overseas Growth and Yen Depreciation</p> <p>教科書・指定図書 Chapter 3 Exercise 2</p>
第 5 回	<p>テーマ(何を学ぶか): Economy</p> <p>内 容: Vocabulary Buildup</p> <p>The World of English Journalism</p> <p>教科書・指定図書 Chapter 3</p>
第 6 回	<p>テーマ(何を学ぶか): Effective Negotiating</p> <p>内 容: Watch a video on how to conduct effective business negotiations.</p> <p>教科書・指定図書 handouts</p>

第 7 回	<p>テーマ(何を学ぶか):Declining birthrate issue</p> <p>内 容:‘Japan’s birth rate falls to a record low’</p> <p>教科書・指定図書 Chapter 12</p>
第 8 回	<p>テーマ(何を学ぶか):Municipalities at risk of extinction</p> <p>内 容:The World of English Journalism</p> <p>教科書・指定図書 Chapter 12 Exercise 2</p>
第 9 回	<p>テーマ(何を学ぶか):Declining birthrate issue</p> <p>内 容:Vocabulary Buildup, The World of English Journalism</p> <p>教科書・指定図書 Chapter 12</p>
第 10 回	<p>テーマ(何を学ぶか):Effective Negotiating</p> <p>内 容:Watch a video on how to conduct effective business negotiations.</p> <p>教科書・指定図書 handouts</p>
第 11 回	<p>テーマ(何を学ぶか):Sports</p> <p>内 容: ‘The first walk-off pitch clock violation’</p> <p>The Use of Baseball Terminology in Business</p> <p>教科書・指定図書 handouts, Chapter 14</p>
第 12 回	<p>テーマ(何を学ぶか):Sports and Economy</p> <p>内 容:Package tickets with hospitality services</p> <p>教科書・指定図書 Chapter 14 Exercise 2</p>
第 13 回	<p>テーマ(何を学ぶか):Effective Negotiating</p> <p>内 容:Watch a video on how to conduct effective business negotiations.</p> <p>教科書・指定図書 handouts</p>
第 14 回	<p>テーマ(何を学ぶか):Sports and Economy</p> <p>内 容:Vocabulary Buildup, The World of Englis Journalism</p> <p>教科書・指定図書</p>
第 15 回	<p>テーマ(何を学ぶか):Effective Negotiating</p> <p>内 容:Watch a video on how to conduct effective business negotiations.</p> <p>教科書・指定図書 handouts</p>
試 験	<p>Written Exam (60 minutes)</p>